

How Green are your Binding credentials?

PDC (perfect document creation) Manufacture Coil in the UK and are keenly aware of the green issues that face all of us and the world we live in. Sometimes it is easier to look at other countries and blame them for the way our environment is changing. How often do we look closer to home and at the things that we can do. Right now to improve the way we look after our environment.

Example:

Let's compare two styles of binding, Coil and Wire binding, both widely used to finish important business documents. How often do we consider the environmental issues both these products have on our day to day life, let's take a look.

PDC, in common with most business's today, source product from around the world. When we are looking at Wire and Coil consumables this is the case, like all our competitors we source our Wires from the Far East. In fact 95% of the Wire used in the UK today has travelled right around the world. The same is true for Coil, only there is a subtle difference.

Coil is shipped as spools of filament and is manufactured in the UK when you need it. Wire binding is shipped as a finished product , complete with all the associated packaging. To offer a straightforward comparison.

One Container of Coil Filament will produce the equivalent of 3.5 containers of Wire.

Coil Filament



Wires



At least 50% more packaging is used to pack Wire than is used to pack Coil. Because Coil doesn't tangle it can be packed in a single box without any of the internal spacers and trays used when packing Wire. We should also consider the weight of the finished, packaged product.; when packaged, Coil weighs half that of the equivalent Wire.

11.34 Kilos



1 Spool
= **3,330 6mm A4 Coils**

1.4 Kilos



3,330 6mm A4 Coils
= **6.6 boxes**

2.8 Kilos



3,330 size 4 Wires
= **13.32 boxes**

So far we have looked at the environmental issues involved getting the product to your door, what about using the product ?

Green Issues for Coil:

- Coil is manufactured to your requirements, so, pretty much, whatever length quantity or diameter you require PDC can supply. Coil from PDC is available for immediate delivery. With 95% of orders despatched on the day the order is placed.
- Coil is available in a range of 45 colours (and can be pantone matched to your corporate colour), allowing you to further enhance your important business documents.

What about the binding process?

- Coil will arrive ready to use, the roughest treatment during transit will not damage the product, saving you wastage and time consuming disputes with suppliers over damaged goods.
- Coil is a continuous binding element that requires one hole pitch and size, regardless of the number of pages you are binding. Inserting the Coil is simplicity itself and once applied, only requires a simple crimp to each end. Your document is finished.
- Amending a Coil bound document couldn't be easier. Simply spin the Coil off the document after snipping one end of the Coil off. Removing the Coil will not damage the document and the Coil will remain intact and if required could be used again.
- Your document is now bound and looking good. Simply place it in an envelope, confident that even the most careless postman cannot damage your document and you may have done another little bit toward improving our environment.

Time for a coffee (Free Trade of course!)

Red Issues for Wire:

- Due to the practicalities of importing ready made product, your choice will be limited, this will inevitably mean you have to compromise the way your documents are finished.
- Wire is available in different colours, but availability for any colour outside the standard Black, White, Blue and Silver, is patchy, with the colour range available generally no more than these standard colours.

What about the binding process?

- Wire is packaged so that with careful handling and shipping, it will arrive at its destination undamaged. However if it is dropped or crushed, Wire will tangle and become an unusable mess.
- Once you have decided which hole pattern to use (Wire requires two hole patterns if documents over 120 pages are required). You then extract the wire from its packaging and hand feed it on to the document. Next place it into the closer which crushes the Wire shut. Next check that the Wire is closed so that pages cannot fall out.
- Amending a Wire bound document is simple but messy, often leaving the document damaged or torn and at the same time destroying the Wire.
- The finished document looks good and is now ready for despatch, so you will need to ensure the document is packaged in a way that avoids it crushing before it arrives at its destination.

Time to consider Coil?

If you would like to find out more about our environmental policies or how Coil binding could enhance your document presentation, please call 020 8810 5770 or email sales@pdcuk.com or visit

www.pdcuk.com/environment